

# Action plans on paper for '500'

MIDLAND EXPRESS 06/09/06

Erth  
- 9 am - 5 pm daily  
... of St Erth annual  
... festival, and enjoy a  
... garden bursting with  
... other rare bulbs. Join  
... and garden workshops  
... end. Fabulous food as  
... nursery selling Digger's  
... eds.  
... er's members free  
**6514**  
*Melways 609 E11*

ne 500  
PPLICANTS  
outstanding  
ent Program  
more effectively with  
ants to reduce their own  
the same  
nd personally.  
xander Shire Offices  
tm  
limited to 20  
ptember 2006



**Bills down, spirits up:** Local builder Trevor Butcher, at left, and theatre owner David Stretch, are urging people to get involved in Central Victorian Greenhouse Alliance's world-first behavioural trial on energy use.

The Castlemaine 500 energy trial upped its ante this week as participants gathered at the Theatre Royal yesterday to put their 12 month action plans on paper.

The plans will spell out how each participant wants to tackle the energy consumption issues particular to their household, with residents from Chewton and Campbells Creek now also engaged along with Castlemaine in this world-first behavioural trial.

Castlemaine 500 is a two-year project of the Central Victorian Greenhouse Alliance and focusses on tackling individual habits and behaviour in order to effect grassroots changes.

It is funded through the State Government's Victorian Greenhouse Office and Geelong based architectural firm Third Ecology has been appointed to work with participants and document trial results over the next 12 months.

Project team co-ordinator Geoff Brown said yesterday's group, which represents 50 local households, had developed three lists of priority actions - the first giving the top 10 most popular behavioural changes anyone can make, the second citing the cheapest and easiest changes people can make to improve the ways they use energy and the third listing the top 10 more difficult and expensive changes people would want.

Continued page 4.

## ON THE FARM WITH ELDERS

venture nutrition  
lth and  
xcellent  
en. This  
or horse  
producers or horse lovers in our region. Combining two companies who pride themselves on quality products and service will deliver the best bulk horse feed at competitive prices. Currently Elders is supplying bulk feed but also we have access to the best horse lick blocks available. With the unseasonable dry conditions and pasture feed low, supplementary feed is a viable option to your horses well being.

THROUGH DROUGHT, FLOODS AND WORLD WARS - ELDERS HAS BEEN WITH YOU.

With the dry conditions continuing and water being at the front of everyone's thoughts, Elders

can supply all your water tank needs. Team Poly is a major supplier of quality tanks with many different colours and innovative designs. With the state government subsidy still applying to water tank purchases, now is an excellent opportunity to utilise any rain we get before summer. Team Poly manufacture tanks to suit farms or suburban backyards, we all can play a role in conserving water and a tank in your yard is an excellent first step.

Elders Kyneton have been supporting Jurox, the only Australian made and own animal health company. Q Drench has been used in our region for drenching sheep and has delivered excellent results. This product demonstrates that